



CUSTOMER CASE STUDY: iLendingDIRECT Relieves Customer Debt Burden



Case Study Profile

Name: Kimberlee Vaughn

Occupation: Photographer

Residence: Stow, OH

Vehicle Refinanced: 2010 Jeep Patriot

Outcome: iLendingDIRECT® reduced Kim's interest rate from 21% to 6%

Background

Kim, a divorced mother of two was having trouble making ends meet and trying to come up with a creative way to stretch her budget enough to cover her everyday expenses. Despite her best efforts, she was starting to fall behind on her bills.

Challenges

One thing that deeply troubled Kim were her car payments. She was proud of the credit she had painstakingly built over the past year by making every payment on time. Yet with the financial pressures she was facing, she was worried she might soon fall behind on that payment too.

"I can't even begin to tell you what a huge relief refinancing was. iLendingDIRECT® helped me through all the paperwork and even got me a nice refund from my old loan compan!"

One day in the midst of her struggles, she pulled out some of the mailers she had recently received; the ones offering auto loan refinancing at a reduced interest rate had caught her eye. Kim knew her rate was exorbitant at 21%. Was it possible she might find a way to get that rate lowered?

iLendingDIRECT® Smart Solution

Kim called a few of the companies advertised in the mailers, and ultimately chose iLendingDIRECT® to provide her refinancing. "They were the best at getting back to me and I trusted my iLendingDIRECT® representative, Eric, right away." Remembering their first conversation, Kim says, "When Eric found out how high my current interest rate and payment were, he immediately got to work!"

Results

Sure enough, Eric was able to lower Kim's rate from 21% to 6%, saving her almost \$80 a month – money she knew she needed to help get her finances back on track. Within just a few months she was able to get all her accounts up-to-date with the savings from refinancing. "I am so grateful," says Kim. "I can't even begin to tell you what a huge relief refinancing was. iLendingDIRECT® helped me through all the paperwork and even got me a nice refund from my old loan company!"



"I had the absolute best experience with iLendingDIRECT®. I went from 21% APR to 6% and lowered my payment by \$85/month. This is the best financial decision I've made. Thank you so much iLendingDIRECT!"

- Kimberlee Vaughn, Ohio

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About iLendingDIRECT®

In 2016 iLendingDIRECT® was decorated with position 284 in Inc. 500's fastest growing company in the country. iLendingDIRECT® specializes in auto refinancing, with an A+ rating from the Better Business Bureau, we helped tens of thousands of people save thousands of dollars.

iLendingDIRECT® put an average of \$1,357 back in our customers' pockets last year!

To find out more about iLendingDIRECT® or how much you can save with our smart financial solutions, visit

<http://info.ilendingdirect.com/case-study-inquiry> or call **866-683-5505**.

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