

iLendingDIRECT CUSTOMER CASE STUDY: Shrewd Customer Reaps Big Savings



Case Study Profile

Name: Jarrod Nowman

Occupation: Mechanic

Residence: Bradley, Illinois

Vehicle Refinanced: 2015 Jeep Grand Cherokee

Outcome: Reduced monthly payment by nearly \$250 a month.

Background & Challenges

Jarrod Nowman, age 33, from Bradley, Illinois, is a meticulous saver. He has a steady job as a mechanic at Nucor, the largest steel producer in the U.S., and he works with a financial advisor to carefully invest his savings in an IRA.

Jarrod is strongly motivated to invest as much of his earnings as possible to support his two young children. So when Jarrod was stuck with an 8% interest rate on his 2015 Jeep Grand Cherokee, he was determined to do better.

"It was just an excellent experience all around."

*Photo for illustration purpose only. Not actual vehicle refinanced.

iLendingDIRECT® Smart Solution

Even though it had only been about a year and a half since purchasing his truck, Jarrod began an online search for a refinancing company to try to lower his rate and came across iLendingDIRECT®. After reading through their website, he called the company and liked what he heard. He began working with an iLendingDIRECT® representative and believes that things couldn't have gone more smoothly. He calls the representative he dealt with "awesome" and especially liked her flexible communication style.

Jarrod's rep worked with him through phone, email and texting -- whatever it took to get the job done with the least amount of hassle. Because he works a so-called "flip flop" schedule, some days and some nights, he was the one who was actually difficult to reach and she was very accommodating. "As it was," says Jarrod, "the whole process only took a little more than a week and that's because of my work schedule and how hard I was to reach at times."

"As it was, the whole process only took a little more than a week and that's because of my work schedule and how hard I was to reach at times."

Jarrod Nowman

Results

While negotiating his new loan, the iLendingDIRECT® team explained its GAP insurance policy to Jarrod and he quickly signed on. Once he understood that GAP insurance would cover costs not covered by his regular insurance policy in the event of a total loss situation, he knew it was worth the extra investment.

Jarrod was thrilled with his iLendingDIRECT® experience and is thankful that he now can save close to \$250 extra per month for his children's future. "It was just an excellent experience all around," he says.

Download more case studies at:

<http://info.ilendingdirect.com/case-study-download>

About iLendingDIRECT®

In 2016 iLendingDIRECT® was decorated with position 284 in Inc. 500's fastest growing company in the country. iLendingDIRECT® specializes in auto refinancing, with an A+ rating from the Better Business Bureau, we helped tens of thousands of people save thousands of dollars.

iLendingDIRECT® put an average of \$1,357 back in our customers' pockets last year!

To find out more about iLendingDIRECT® or how much you can save with our smart financial solutions, visit <http://info.ilendingdirect.com/case-study-inquiry> or call 866-683-5505.

©2016 Copyright. iLendingDIRECT®, a Fleet Financial, Inc company.

